

Arabsat Signs a Strategic Partnership with Kineis to Launch LEO IoT Services.



Arabsat and Kineis have announced the signature of a joint cooperation agreement during LEAP 2023, which is an annual global platform and unique event held in Riyadh, Saudi Arabia for futuristic and disruptive technologies bringing together top professionals from around the world.

Eng. AlHamidi AlAnezi, President &, CEO of Arabsat, said that this agreement gives Arabsat the grounds to discuss distribution rights as the regional distributor in the Middle East and North Africa of Kineis' Satellite IoT services.

Mr. Al-Enezi assured that the strategic cooperation between Arabsat and Kineis will include further agreements in near future related to terrestrial networks and space infrastructure targeting several countries, including Saudi Arabia, Egypt, Algeria and Mauritania, in addition to 22 other countries where Arabsat has operational capabilities.

Mr. Alexandre Tisserant, CEO of KINEIS, said **this agreement will provide both companies a real competitive advantage and is another promising step in the Kinéis' global development strategy.**

He pointed out that providing satellite data information to become accessible to everyone will facilitate and multiply its uses for experts and individuals alike.

About

Arabsat

Arabsat was founded in 1976 by the then 21 members of the League of Arab States and has been working to meet the needs of the Arab world for more than 46 years, from its headquarters in Riyadh, Saudi Arabia, and two satellite control ground stations in Riyadh and Tunisia.

Arabsat is one of the leading satellite operators in the world. Also it is the leading satellite service provider in the Arab world, as it carries more than 650 television channels, 245 radio stations, paid TV networks, and a wide range of HD channels. It reaches tens of millions of homes in more than 100 countries in the Middle East, Africa, Europe, and Central Asia. It is followed by more than 300 million viewers. Arabsat operates a fleet of state-of-the-art technology at 20 East, 26 East, 30.5 East, and 39 East in a fixed orbit around the Earth. Arabsat is also the only operator in the Middle East and North Africa region that provides a full spectrum of radio, television, telecommunications, and broadband services.

In addition to that Arabsat maintains a strategic partnership with most of the world's leading satellite and value-added companies, with Arabsat acquiring Hella Sat, which is one of the leading satellite communications groups in Southeast Europe. These partnerships and acquisitions give Arabsat access to new orbital location rights and frequencies, and wider coverage allowing customers to offer content and technical solutions to viewers or partners around the world.

Kinéis

Created in 2018, Kinéis is a satellite operator and global connectivity provider. It inherited 40 years of expertise in the Argos system, founded by CNES (French space agency) and historically operated by CLS (Collecte Localisation Satellites). Its mission is to develop reliable technology that provides easy access to useful satellite data. To make life easier for professionals and individuals and encourage them to use its products and services, Kinéis locates and connects objects wherever they are on the planet. This way, the company deploys all its technological innovation capabilities to bring together New Space and IoT. In 2020, Kinéis raised 100 million euros from French private and public investors. In 2021, Kinéis generated a turnover of 8.4 million euros (+20% compared to 2020). In 2022, Kinéis expanded to the USA and joined the French Tech Next40 program for the second year in a row.